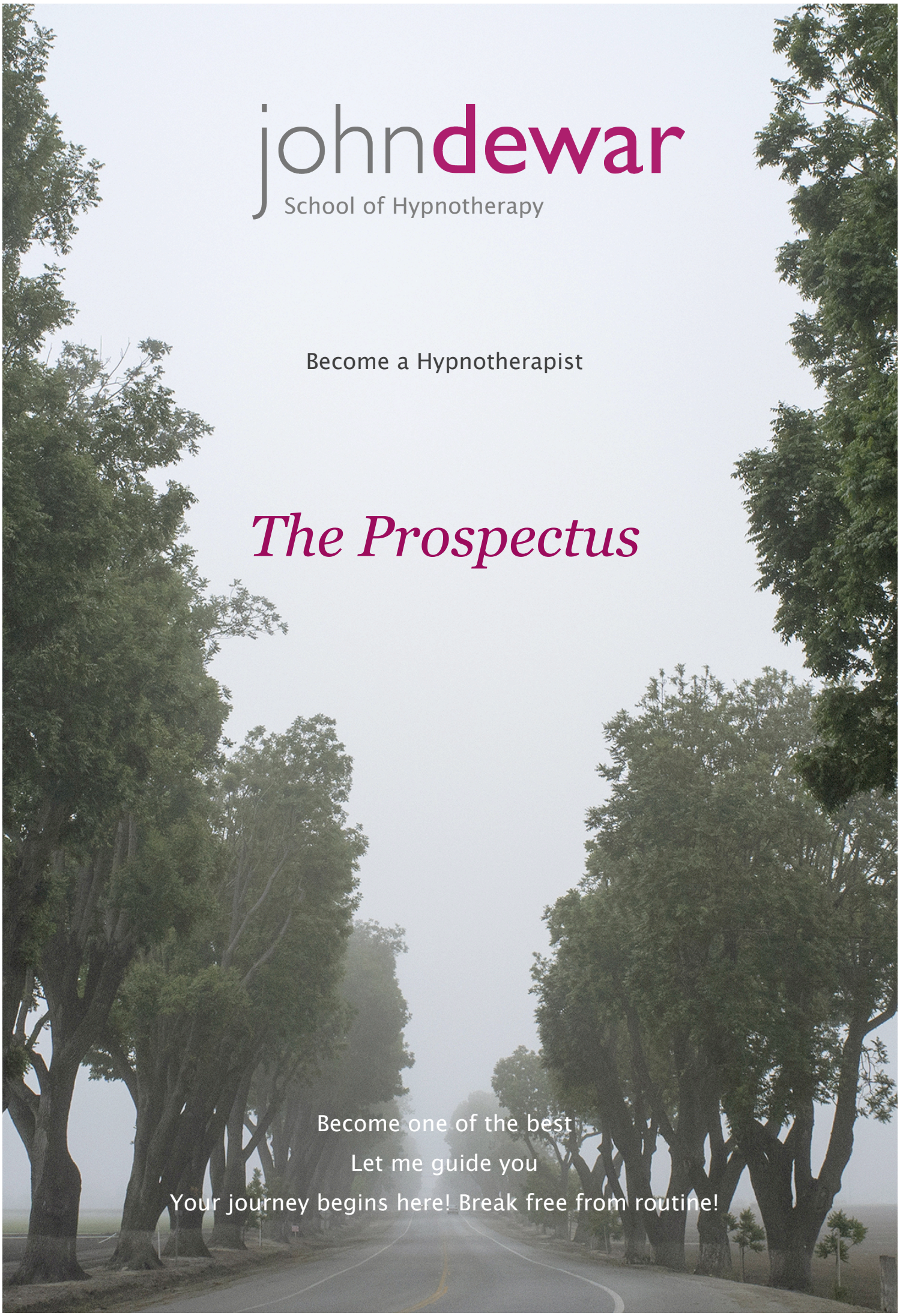
johndewar
School of Hypnotherapy
Become a Hypnotherapist
The Prospectus
Become one of the best
Let me guide you
Your journey begins here! Break free from routine!

On my course I will teach you to walk the walk.

Theory is important but ability to do the job is crucial.

You will have the skill set to become one of the best.

Arachnophobia

An example of one of the phobias you will be able to help people overcome.

Published with permission from Dawn Rowley.

Smoking

Improve people's health by helping them quit smoking

You will do all this and more!

The School and John

You are reading this prospectus so I am going to assume you have an interest in Hypnotherapy and perhaps looking to change career.

I started in 2003 after losing my job and have never looked back. When I started my school in 2006 after treating thousands of clients, I wanted my course to be fully inclusive with everything I think new Hypnotherapists need. Not only to get started, also with ongoing help and support throughout your new career.

I also believe you should get everything included in your training that is necessary to start your business, so that is how I designed my training course.

I am passionate about helping people, friendly, approachable and who genuinely wants all his students to succeed and become excellent hypnotherapists.

I have the practical experience of treating clients with a range of problems and I want to impart this knowledge.

John Dewar's School of Hypnotherapy is the perfect place for you to begin your new career.

The school was established in 2006 and adheres to the code of ethics by the registering body the General Hypnotherapy Register (GHR) and the boards governing body the General Hypnotherapy Standards Council (GHSc).

The Clinical Hypnotherapy Diploma courses offered are Assessed and Accredited at Full Practitioner Level.

Choose my school and be sure you are with an accredited training provider.

On completion you will be eligible for registration with the GHR (Fees apply) and be awarded the General Qualification in Hypnotherapy Practice (GQHP).

This gives you professional status and assures potential clients you are properly trained and registered.

Preferential insurance rates are available to members. Regular newsletters keep you current with important information and updates on government legislation.

What is it like?

From the minute you make your decision to join my course I keep in touch with regular updates and joining information.

When we begin there is great focus on practical skills and you will be taking your new friends into and out of the Hypnotic trance within one hour of starting. **Practice makes perfect and that is what we do, practice, practice & practice.**

You like many others will go far beyond what you thought you could achieve.

We make it a fun experience; no death by PowerPoint, we get stuck in and live the experience. You will laugh and might even cry but this will be a great enjoyable training course.

Your confidence will increase, your communication skills will improve and you will want to do more, believe me this will be life changing.

Each day will find you doing something different in preparation for your new career.

Many past students from all over the globe have gone on to develop either a full or part time business making the kind of income they set as a goal and many earning beyond their initial goal. Driving the cars that previously were beyond their aspirations. Holidays in sunny climes.

You are the only limiting factor.
You are in control.

You decide what you do and when you do it. Work when you want to, have time to do enjoyable things with your family or friends. No more bosses to worry you. You are your boss.

The most important thing is to enjoy the training, have a laugh, join in the excitement and become the best you can be. I am with you 24/7 before during and after the course (except Saturday nights) fully supporting your needs.

A group of happy students enjoying an alfresco lunch, well it was a nice hot day. Published with permission.

Learning Process.

This is a practical course and although there is some theory, which is necessary for your knowledge, most of the learning is done by watching demonstrations and then practicing yourself?

We walk the walk so to speak.

My teaching style is described by many past students as relaxed, informal and professional. No suit and tie for me, I left that behind many years ago.

Practical skills training are an essential part of our training and you will be putting your skills into practice many times during the duration of the course. There is no better way learning than walking the walk.

Each technique will be presented in a demonstration on a volunteer student from the group. You will then practice under supervision in small groups. Followed by a debrief and time to chat about how it was for you.

We do this every day to take you from complete novice to a confident practitioner.

Although there are no exams I am continually assessing as you practice, this enables us to ensure that you are competent. We need “issues or “difficulties” to practice

on and many students have had multiple “difficulties” resolved during the course and you could look on that as an added value. Please rest assured that our confidentiality regulations apply to the training course.

Options

To make learning this amazing skill even easier there are two great ways of learning hypnotherapy with me John...

Option One 3 Week Intensive

The 3-week intensive plan is the perfect option for those who want to get going quickly and really get to grips this amazing technique fast.

The ideal choice for those between positions or those able to allocate the time without disrupting your life.

- ✓ Start your new career quickly
- ✓ Recover your investment fast and generate an income stream
- ✓ Daily practice sessions on a continuous basis
- ✓ Learn at an accelerated pace
- ✓ Bond and grow within a group setting

Option Two Weekends

Not everyone wants to learn so quickly and with family and work commitments, the weekend plan may be more suitable.

This covers the exact same syllabus as the intensive course yet is completed over 7 months.

See the website for more details:
johndewar.co.uk/prospectus/

- ✓ Flexible financial planning
- ✓ Pay monthly as you learn
- ✓ Plan your new business as you develop
- ✓ Opportunity for extra practice between modules
- ✓ More research time, reading or watching recordings
- ✓ Continue working at current occupation

What you will learn:

Each of our courses is totally bespoke to the individual students on them to aid their learning and potential.

In doing this the day-to-day lessons can vary greatly so students gain the knowledge they need, when they need it, and don't have to wait.

We will however cover everything included below:

- How to hypnotise clients' with a variety of trance inductions, plus trance deepening utilising direct, indirect & kinaesthetic methods. Test depth of trance, covert & overt.

- Trance termination. A variety of methods to re-alert client safely and peacefully.

- How and when to use PHS (Post Hypnotic Suggestion).

- Rapport skills. How to foster rapport and develop effective communication with clients using pacing and leading methods with your voice tone and body movement.

- Communication with the Conscious and Subconscious leading to the use of the appropriate

therapeutic intervention tools. Direct & indirect methods.

- How to negotiate with the subconscious part[s]

- How the subconscious may answer without speech.

- Language patterns, direct, indirect. Using Metaphors and compiling your own versions.

- Age regression & Age progression.

- How to conduct initial & future client session to include assessing the clients' need(s), gathering the requisite information including medical information and explaining our 100% confidentiality & its exceptions. What & how to ask. Template included.

- Questioning skills that allow you to get the answers you need.

- Design a treatment plan based on the information to meet the needs of your client. Including what is required of the client and the part they play in reaching their goal(s)

- Identify risk to client and how to explain same

- How to evaluate & review effectiveness of treatment.

- How to maintain a professional relationship.

- Record keeping and the legal case. How to store securely.

- How to deal with the client “shopping list”

- How to ensure your client understands & accepts responsibility.

- EMDR (Basics) the breakthrough powerful eye movement therapy.

- NLP techniques. Utilise with or without formal hypnosis. Rapid change methods.

- You will learn how to treat clients for Weight issues including Obesity and other eating dis-orders such as but not limited to Anorexia, Bulimia.

- How to help clients stop smoking in one session.

- How to treat Phobias and Pain and IBS as examples of issues we can overcome.

- How to treat clients for stress including stress tests and coping strategies.

- Working with children & involving appropriate adults in the session

- How to market your business including getting started & setting up a therapy clinic.

- GHSC & CNHC code of ethics including future professional supervision and CPD

- Self-research theoretical content will include but not limited to, History of Hypnosis, What is Hypnosis. Psychology of psychodynamic and cognitive behaviour. Conscious and unconscious processes.

- How Hypnotherapy fits with other complimentary healthcare.

- Principle of good practice as per Complimentary & Natural Healthcare NOS 2011

Course materials

On each course you will receive everything you need for your journey to becoming a hypnotherapist.

This includes:

- A comprehensive set of notes and instructions. Building into your manual.
- A ring binder complete with protective sleeves for notes.
- A template matrix of Therapeutic Intervention Tools
- A template for Multiple Weight sessions
- A template for my Hypnotic “Gastric Band” process, plus a copy of relevant sound effects
- A template for working with Groups for Weight Reduction
- A template of my process for Stopping Smoking in one session

- Free: A copy of my Stress management material which enables you to work with individuals and how to run corporate events.
  Added Value£280.00

- Free; A copy of my Pain Specialist material.
  Added Value £165.00

- A template for marketing your new business.

- A full marketing plan with many great ideas and suggestions.

- Free Student Membership of the GHR during your training.

- If, in the future you would like to repeat a particular part of the course, you can do this free of the daily training fee. Subject to availability. (Incurs a daily charge of £20.00 for catering).

- FREE post course telephone support.

- There is no need to purchase any other material to get you started in practice.

Recommended Reading

• Hypnotherapy	Dave Elman
• NLP Workbook	Joseph O'Connor
• Uncommon Therapy	Jay Hayley
• Treating Depression	Michael Yapko PhD
• The Journey	Brandon Bays
• Many Lives Many Masters	Dr Brian Weiss*
• Yesterday's Children	Jenny Cockell*
• EMDR	Francine Shapiro PhD & Margot Silk Forrest

*an interesting read

It is not a prerequisite to read any of the books prior to the course and in fact I think it is often better to commence training without any preconceived ideas.

Our Venue

The school operates its training courses from

The Angel Hotel
143 Regent Street
Leamington Spa
CV32 4NZ

Telephone
01926 881296

Located in the Regency town centre within easy walking distance of both rail and bus stations. The hotel has its own private parking and this is free to our students.

On completion

On the successful completion of your course you will receive Diplomas/Certificates and be allowed to use the following letters after your name.

Formal letters are an acknowledgement that you have completed formal training and have been passed as competent to practice by this provider.

You require these Diplomas and Certificates to obtain membership of registers and also to purchase malpractice insurance.

The free Smoking qualification enables you to apply to join the Central Stop Smoking Register.

- ✓ D.M.H. Diploma Master Hypnotist
- ✓ D.Hyp Diploma Clinical Hypnotherapist
- ✓ CPNLP Certified Practitioner Neuro Linguistic Programming

Extra bonus

- ✓ Diploma: Smoking Cessation Specialist.
  Added value £165.00

- ✓ Diploma: Weight & Gastric Band Specialist.
  Added value £165.00

There is in excess of £850.00 of added value material included free.

You save £850.00

Included on the course

Whichever way suits you best, John (me) offers continued support throughout, during and after your course. If you have any questions you just have to pick up the phone and I will be there for you.

Your investment to become a qualified Hypnotherapist on either the intensive or weekend courses, including everything mentioned above, is only £2195.00

Intensive Course

You'll need to pay a deposit of £95 to register your place with the balance of £2100 due 14 days before commencement.

Course

You'll need to pay a deposit of £95 to register your place followed by 7 monthly installments of £300.

All fees can be paid by cheque, credit card, bank transfer, cash or on-line.

Application/Reservation Form

Title: Ms. Mrs. Mr. Dr or Other_____

First name_____ Surname _____

Address

_____

_____

_____ Post Code _____

Telephone (_____) _____

E Mail _____

Occupation _____

Course Title _____ Specify Dates _____

Intensive 3 week course	Start Date	£2195.00 Deposit £95.00
Weekend Course	Start Date	£2195.00 Deposit £95.00 (then 7 payments of £300.00)

You can pay your deposit via my web site.

Bank transfers: Contact me for banking details

Please make cheque payable to John Dewar and post to 11 Coventry Road, Southam, Warwickshire CV47 1EB

Signed _____ Date _____

If you have any queries call me on 01926 810436 or Mobile 07799692356. Alternatively, my email is jdewar@me.com